

Privacy Policy

Fractus Pte Ltd is committed to protecting the privacy of your personal information. Through our Yala Chat brand we provide consumers with various products and services that let you stay connected to the ones you love.

This Yala Chat Privacy Policy (the “Policy”) sets forth our policies and procedures regarding the collection, use and sharing of your personal information. We also explain the steps we take to protect your information and how you can limit the collection, use and sharing of your information.

This Policy applies to the following unless otherwise noted:

- Users of our Yala Chat products and services,
- Users and visitors of our Yala Chat website www.yalachat.life and
- Users of our Yala Chat mobile application (the “Yala Chat App”).

When we use the term “Services” it refers to the Yala Chat Products, the Yala Chat Websites and the Yala Chat App collectively.

Your installation and/or use of these Websites/Apps and/or submission of information to us constitute your consent to this Privacy Policy. We may update this Policy from time to time and you should review it periodically for changes. Any updated Policy will be posted at the Yala Chat Website and the Yala Chat App.

There are two types of information we may collect through your use of the Websites/ Apps:

1. “Personal Information” which is the type of information that can specifically be linked to you personally, such as your full name, email address and, in some cases, user names; and
2. Non-personal “Usage Data” which is anonymous data about your use of the Websites/Apps that is tied to your computer and/or device through which you use the Websites/Apps.

Personal Information and Usage Data That We Collect and How We Collect It

- If you choose to open an account with us, we may collect your name, email address, physical address, and/or phone number.
- If you choose to connect to one of our Websites/Apps through a third-party social network such as Facebook or Game Center (for iOS devices), we may collect Personal Information from your profile on such third-party social networks, such as your name, username, and photograph.
- If you choose to make use of any public forum, comment section, or chat function, we may collect any Personal Information you may disclose through such means.
- If you choose to send a message to another user or defined group of users through our message, chat, post or other in-game function, we may collect any Personal Information you may disclose through such means, as well as the necessary Personal Information of the user(s) you are contacting, in order to facilitate the communication (Note: we will never collect any information sent outside of the functionality of our Websites/Apps, including through emails or text messages).
- If you choose to enable push notifications, we may use your Personal Information, or non-personal information such as a device ID, in order to send push notifications to your device.

- If you choose to submit your Personal Information to us for any other reason in any other form, we will collect such Personal Information and use it for the purposes for which you submitted it.
- We may collect the following Usage Data when you make use of the Websites/Apps: your computer's IP address, your mobile phone's unique device ID or other persistent identifiers, geolocation information, your device's software platform and firmware, the type of browser you use, the date and time of your use of our Websites/Apps, the actions you take within the Websites/Apps, your game progress, play time, score and achievements, and the URLs you visited and/or apps you used before and after using our Websites/Apps.

We will not collect any Personal Information from you simply by virtue of your visiting our Website; we only collect it if you choose to submit it to us. You represent and warrant that all Personal Information you provide us is true and correct and relates to you and not to any other person.

Use of the Personal Information and Usage Data That We Collect

We will use your Personal Information to provide you with any goods, services, or functionality you've requested or respond to any inquiries you've made. We may also use your Personal Information in order to contact you to promote our Websites/Apps, contests and any specials we may offer. In the event that we send you advertising or marketing materials, we will provide you with the opportunity to opt-out of receiving such materials in the future. You may also opt-out of receiving such materials at any time in accordance with the instructions provided in this Privacy Policy. We may use Usage Data for administrative, analytical, research, optimization, security and other purposes. Specifically, we may use your Usage Data to help us learn more about your gaming activities, personalize your content, compile statistics, respond to customer service inquiries, provide security and to otherwise enhance your gaming experience. Usage Data may also be used to help us provide you advertising that better suits your interests. Geolocation information will be used to determine the jurisdiction in which you're located so we can determine what set of laws apply to you. Your device ID may be used so we can send you push notifications (if you choose to allow that function) and track your use of our Websites/Apps so that we can better understand your preferences and tendencies which will help us best personalize your experience and provide you with in-game offers and notifications that are tailored to you.

Disclosure of Personal Information and Usage Data That We Collect

We will not sell, rent or transfer your Personal Information to third parties, except as otherwise indicated herein. We will not store your credit card information. In order to process credit card payments, we will use the service of a secure, third-party credit card processor.

We may disclose the personal information we hold about you in the following circumstances:

- If we are required or authorized to disclose by law or by a law enforcement agency;
- To our business partners in the course of providing our Products and Services to you, or generally in the conduct of our business. This may include organizations who provide services to us, such as payment processors or hosting services.
- To avoid, lessen or prevent a serious emergency or crime. If we use or disclose personal information about you in those circumstances, we will make a written record of such use or disclosure.

Your Rights

We ask that you keep the Personal Information that you provide to us current and that you correct any information you have provided us by contacting us at support@fractus.life. If you wish to opt out of further communications from us, or if you wish to review, delete and/or revise the Personal Information we have stored about you, please contact us with your specific request at support@fractus.life; provided, however, that we reserve the right to retain an archive of such Personal Information for a commercially reasonable time to ensure that its deletion does not affect the integrity of our data and we further reserve the right to retain an anonymous version of such information. If you wish to opt out of push notifications, select the Settings tab for the applicable Website/App, and follow the necessary prompts to opt out of further push notifications. You can decline to permit cookies in your browser, but in that case we cannot promise you that all Website/App features will function properly as a result. If you use the Websites/Apps, you are responsible for maintaining the confidentiality of your account and for restricting access to your computer or device, and you agree to accept responsibility for all activities that occur under your account.

Partnerships and External Sources

Our Websites/Apps may link to external sites beyond our control. This privacy policy cover only the way we treat the Personal Information and Usage Data we collect on our Websites/Apps. By accessing any external sites, you are agreeing to the privacy policies of those sites. Please understand that the external sites may have different policies with respect to the collection, use and disclosure of your Personal Information. We have no control over and are not responsible for the privacy practices of such third parties. Therefore, you are encouraged to review the privacy policies of all third-party Websites/Apps. Without limiting anything in the following section, we are not liable in any way for the actions, inactions or policies of any external Websites/Apps.

Children

We do not knowingly collect or use any Personal Information from children under the age of 13. When users are identified as under 13, we will block such users from providing Personal Information or make sure to get prior parental consent before collecting Personal Information. If you are a parent of a child under 13 years of age and you believe your child has provided us with Personal Information, please contact us at support@fractus.life and we will delete the information from our system.

We may collect Non-Personal Information, such as a device ID or other persistent identifier linked to the device or computer, which may be used by a child to play our Websites/Apps. The data collected will be anonymous and not tied to any Personal Information.

Certain of our Websites/Apps may permit in-app purchases. Such purchases do not always require the re-entry of credit card information because they may be made through an existing third-party account (such as an iTunes account). If you are between the age of 13 and 18, please obtain your parents' permission prior to registering with our Platform or providing us with any Personal Information.

Changes

We reserve the right to make changes to this Policy, so please check back periodically for changes.

Contact Us

If you have any concerns or complaints about your privacy please contact us support@fractus.life we will respond to your complaint within a reasonable time after we receive it, provided you supply return contact details.

Legal Disclaimer

We do not represent or warrant that our Websites/Apps will be available at all times, or that your use of the Websites/Apps will be uninterrupted or error-free. We are not responsible for your ability to access the Websites/Apps or for matters beyond our control.